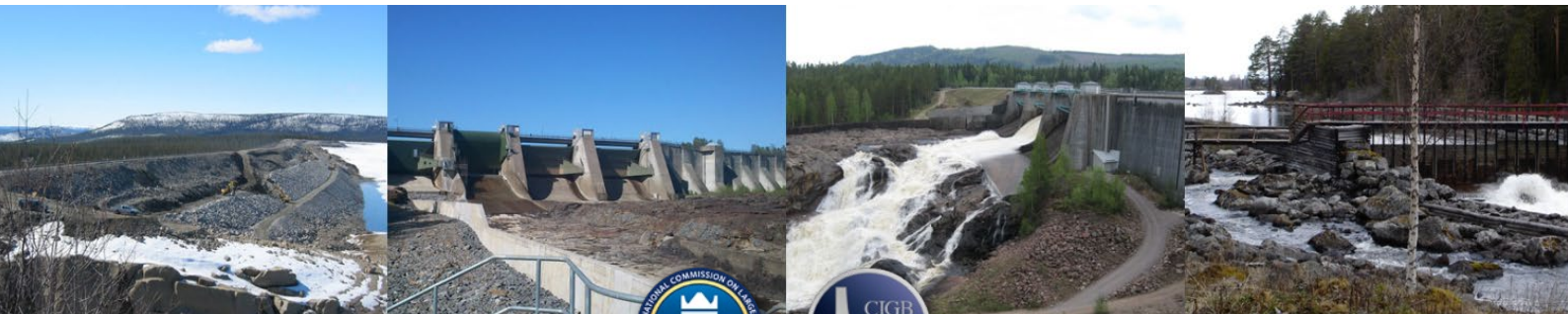




ICOLD

Annual Meeting 2023

INVITATION
to sponsors
& exhibitors



11-15 June, The Swedish Exhibition Centre, Gothenburg

WELCOME TO GOTHENBURG, SWEDEN 11-15 June 2023

Dear colleagues, it is an honor for the Swedish National Committee of ICOLD, SwedCOLD, to extend an invitation to host the 90th ICOLD Annual Meeting Gothenburg in June 2023.

Since the foundation of ICOLD SwedCOLD has successfully hosted three ICOLD events; the first Congress in 1933, the third Congress in 1948 and the Annual Meeting in 1981. The relationship between ICOLD and the Swedish hydropower and mining industries has always been important to us, and has provided a good international base for our work. In Sweden this is of special importance as the hydropower provides close to 50 % of all electricity in the country, and the mining industry is considered to be strategically important and the prerequisite for many of the other industrial activities in the country.

It would be a pleasure to welcome all delegates to the city of Gothenburg, and to technical tours visiting various hydropower and tailings dam projects in Sweden as well as the rich nature, cultural and tourist attractions.

The conference will take place at the convention centre Svenska Mässan, centrally located Gothenburg, with everything the town can offer at walking distance. Gothenburg is the heart of Scandinavia, located on the Swedish west coast, with direct connections to most major cities in Europe. This document describes all sponsorship and exhibiting opportunities: we will be happy to discuss them with your organization!

On behalf of the Organising Committee, we welcome you at ICOLD 2023!

Anders Isander
Chairman Organizing Committee

Maria Bartsch/President
SwedCOLD

WHY BECOME A SPONSOR OR AN EXHIBITOR?

The conference offers unique sponsorship opportunities for your company and your brand as it provides a great international exposure at this annual event. This time in Sweden! We believe this possibility to participate and cooperate in an international event of this magnitude is something that would be of benefit to you as a company but also it will further the industry and help improving our work and efforts as e.g. dam owners, service providers, suppliers or regulators. As a sponsor you can get a good exposure of your company's services and also contribute to the arrangement in many different ways. As an exhibitor you will get the opportunity to showcase your products or services at an event that draws a big international attention.

KEY CONTACTS (SECRETARIAT + ORGANIZING COMMITTEE)

Conference Secretariat
Sweden MEETX AB
E-mail: icold2023@meetx.se
Phone: +46 (0) 31 708 86 90
Address: Sweden Meetx, ref: ICOLD 2023
SE-412 94 Gothenburg – Sweden
Contact person: Marie Jacobsson

Representatives of the Local Organizing Committee
Öyvind Lier, member of the Organizing Committee
Anders Isander, Chairman Organizing Committee

Information about Gothenburg, the venue and the conference, please visit the official website: <https://icold-cigb2023.se>

CONGRESS VENUE

The congress will take place at the Swedish Exhibition & Congress Centre ("Svenska Mässan"), which is located right in the city center of Gothenburg in close proximity and walking distance to virtually everything. Every year, around 1.8 million people from all over the world choose to visit the Swedish Exhibition & Congress Centre to meet, eat and stay and develop business, products or ideas.

The Swedish Exhibition & Congress Centre also owns and operates Hotel Gothia Towers, one of the largest hotels in Scandinavia and one of Sweden's largest restaurant operations, including the highly reputed Heaven 23, and West Coast.

When you hold your event with us, you can rest assured that the venue meets strict international sustainability standards. We use the same certification that was used at the Olympic Games in London in 2012, ISO 20121. This standard was specially designed for sustainable events. Gothia Towers is the largest hotel in Europe so far to be certified according to BREEAM, one of the world's most widely used environmental certification systems. All this is aimed at offering attractive and unique experiences.

Read about Svenska Mässan and Sustainability here: <https://en.svenskamassan.se/probably-worlds-sustainable-meeting-place/>

More information about Svenska Mässan: <https://en.svenskamassan.se/>

SPONSORSHIP OPPORTUNITIES – ICOLD 2023 offers the following sponsorship opportunities.

- **Platinum Sponsorship**
- **Gold Sponsorship**
- **Silver Sponsorship**
- **Bronze Sponsorship**
- **Exhibition and other supporting opportunities**

PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP
<p>SEK 400.000 equivalent to ~40.000€</p> <p>LIMIT TO 2 COMPANIES market exclusivity</p>	<p>SEK 250.000 equivalent to ~25.000€</p> <p>LIMIT TO 4 COMPANIES market exclusivity</p>	<p>SEK 100.000 equivalent to ~10.000€</p> <p>LIMIT TO 8 COMPANIES market exclusivity</p>	<p>SEK 50.000 equivalent to ~5.000€</p> <p>LIMIT TO 10 COMPANIES market exclusivity</p>
<ul style="list-style-type: none"> ▪ Highest EXPOSURE in the conference hall and exhibition area ▪ Best LOGO ACKNOWLEDGEMENTS, with highest priority on all conference materials ▪ Premium ADVERTISING opportunities ▪ Exclusive Platinum BENEFITS 	<ul style="list-style-type: none"> ▪ Very good EXPOSURE in the conference hall and exhibition area ▪ Second highest priority LOGO ACKNOWLEDGEMENTS, on many conference materials ▪ Excellent ADVERTISING opportunities ▪ Additional Gold BENEFITS 	<ul style="list-style-type: none"> ▪ Good EXPOSURE in the conference hall and exhibition area ▪ Very good LOGO ACKNOWLEDGEMENTS, on some of the conference materials ▪ Good ADVERTISING opportunities ▪ Silver BENEFITS 	<ul style="list-style-type: none"> ▪ Good EXPOSURE in the conference hall and exhibition area ▪ Very good LOGO ACKNOWLEDGEMENTS, on some of the conference materials ▪ Bronze BENEFITS

We guarantee market exclusivity to Platinum, Gold, Silver and Bronze sponsors.

PLATINUM SPONSORSHIP SEK 400.000 – LIMIT TO 2 COMPANIES

- FULLY BOOKED

<p>EXPOSURE CONFERENCE</p>	<ul style="list-style-type: none"> ▪ Market sector exclusivity as platinum sponsor of the conference ▪ One speaking opportunity in plenary session on the main stage in one of the available time slots (10 mins)** ▪ Appointment as “Facilitator” of one of the 4 panel sessions ▪ Possibility of interview for a spokesperson: the interview will become a podcast and be used to promote the conference itself (and the sponsors) ▪ 2 seats at Farewell dinner
<p>EXPOSURE EXHIBITION</p>	<ul style="list-style-type: none"> ▪ 15 sqm raw space (3x5) in the exhibition area – with priority* choice of location ▪ 4 complimentary full registration fees to the conference (incl. farewell dinner) ▪ 4 exhibitor’s complementary registrations (access to exhibition, conference catering in exhibition, welcome reception, name badge – excl. conference program and dinner) ▪ Possibility to buy additional exhibition space at reduced cost, 2 500 SEK/sqm
<p>LOGO ACKNOWLEDGEMENTS <i>i.e. company logo and nature of sponsorship featured</i></p>	<ul style="list-style-type: none"> ▪ On the home page of the conference website (already online > long exposure) + company profile description in one of the subpages (max. 1000 char) and a URL link to your company website ▪ On conference APP (on welcoming splash screen) ▪ On all marketing collaterals, printed and/or digital (eg. conference brochure/ booklet, final program) ▪ On conference backdrops/ display panels in the conference area during the conference ▪ On holding slide before the plenary sessions start and after they end ▪ On conference proceedings, with highest priority ▪ On conference bag
<p>ADVERTISING OPPORTUNITIES</p>	<ul style="list-style-type: none"> • Full page advertisement in the conference brochure (artwork supplied by company) - digital • Full page advertisement in the final program (artwork supplied by company) - digital • Mention in any advertisements, press releases and media alerts promoting the event, including ICOLD 2023 Social Media channels • Bag insert into conference bag - a single flyer (maximum 4 pages)
<p>ADDITIONAL BENEFITS</p>	<p>First** choice for ONE of the following 3 PLATINUM benefits:</p> <ul style="list-style-type: none"> ▪ Corporate video shown at Opening Ceremony (up to 3 minutes) ▪ Speaking opportunity at Farewell Dinner (up to 10 mins) ▪ Sponsor of lanyards (<i>lanyards are worn by every registered delegate. (To be produced and provided by sponsor – approx. 1.000-1.500)</i>)

* Exhibition space allocation will be made by the conference organisers on a “first come, first served” basis, after Platinum Sponsors.

** On a “first come, first served” basis.

We guarantee market exclusivity to Platinum, Gold, Silver and Bronze sponsors.

GOLD SPONSORSHIP SEK 250.000 - LIMIT TO 4 COMPANIES

- 1 GOLD SPONSORSHIP PACKAGE LEFT

<p>EXPOSURE CONFERENCE</p>	<ul style="list-style-type: none"> ▪ Market sector exclusivity as gold sponsor of the conference ▪ Appointment as “Facilitator” of one of the parallel sessions (in case of Co-Creation sessions, “Co-Organizer” together with another conference supporter to be confirmed) ▪ Possibility of interview for a spokesperson: the interview will become a podcast and be used to promote the conference itself (and the sponsors) ▪ Possibility of active participation in hackathons led by conference supporter (to be confirmed)
<p>EXPOSURE EXHIBITION</p>	<ul style="list-style-type: none"> ▪ 9 sqm raw space (3x3) in the exhibition area – with priority* choice of location ▪ 2 complimentary full registration fees to the conference (excl. farewell dinner) ▪ 2 exhibitor’s complementary registrations (<i>access to exhibition, conference catering in exhibition, welcome reception, name badge – excl. conference program and dinner</i>) ▪ Possibility to buy additional exhibition space at reduced cost, 2500 SEK/sqm
<p>LOGO ACKNOWLEDGEMENTS <i>i.e. company logo and nature of sponsorship featured</i></p>	<ul style="list-style-type: none"> ▪ On the home page of the conference website (already online > long exposure) + company profile description in one of the subpages (max. 800 char) and a URL link to your company website ▪ On conference APP ▪ On all marketing collaterals, printed and/or digital (eg. conference brochure/ booklet, final program) ▪ On conference backdrops/ display panels in the conference area during the conference ▪ On conference proceedings, with second highest priority
<p>ADVERTISING OPPORTUNITIES</p>	<ul style="list-style-type: none"> • Half page advertisement in the conference brochure (artwork supplied by company) • Half page advertisement in the final program (artwork supplied by company) • Mention in any advertisements, press releases and media alerts promoting the event, including ICOLD 2023 Social Media channels • Bag insert into conference bag - a single flyer (maximum 4 pages)
<p>ADDITIONAL BENEFITS</p>	<p>First** choice for ONE of the following 3 GOLD benefits:</p> <ul style="list-style-type: none"> ▪ 2 complimentary seats at Farewell Dinner ▪ Speakers Corner: possibility to have 10 minutes free speaking time on one day of the conference ▪ Possibility to host one of the three conference networking lunch breaks

* *Exhibition space allocation will be made by the conference organisers on a “first come, first served” basis, after Platinum Sponsors.*

** *On a “first come, first served” basis.*

We guarantee market exclusivity to Platinum, Gold, Silver and Bronze sponsors.

SILVER SPONSORSHIP SEK 100.000 – LIMIT 8 Companies

<p>EXPOSURE CONFERENCE</p>	<ul style="list-style-type: none"> ▪ Market sector exclusivity as silver sponsor of the conference ▪ Appointment as “Co-Organizer” of one of the Technical Tours (together with signs in buses** ▪ Possibility of interview for a spokesperson: the interview will become a podcast and be used to promote the conference itself (and the sponsors)
<p>EXPOSURE EXHIBITION</p>	<ul style="list-style-type: none"> ▪ 6 sqm raw space (2x3) in the exhibition area – with priority* choice of location ▪ 2 complimentary full registration fees to the conference (excl. farewell dinner) ▪ 2 exhibitor’s complementary registrations (<i>access to exhibition, conference catering in exhibition, welcome reception, name badge – excl. conference program and dinner</i>) ▪ Possibility to buy additional exhibition space at reduced cost, 2500 SEK/sqm
<p>LOGO ACKNOWLEDGEMENTS <i>i.e. company logo and nature of sponsorship featured</i></p>	<ul style="list-style-type: none"> ▪ On the home page of the conference website (already online > long exposure) + company profile description in one of the subpages (max. 500 char) and a URL link to your company website ▪ On conference APP ▪ On all marketing collaterals, printed and/or digital (eg. conference brochure/ booklet, final program) ▪ On conference backdrops/ display panels in the conference area during the conference
<p>ADVERTISING OPPORTUNITIES</p>	<ul style="list-style-type: none"> • ¼ page advertisement in the conference brochure (artwork supplied by company) • ¼ page advertisement in the final program (artwork supplied by company) • Mention in any advertisements, press releases and media alerts promoting the event, including ICOLD 2023 Social Media channels • Bag insert into conference bag - a single flyer (maximum 4 pages)
<p>ADDITIONAL BENEFITS</p>	<p>First** choice for ONE of the following 3 SILVER benefits:</p> <ul style="list-style-type: none"> ▪ 1 complimentary seat at Farewell Dinner ▪ Possibility to host one of the six conference networking coffee breaks ▪ Bag insert into conference bag – company souvenir/ give-away

* Exhibition space allocation will be made by the conference organisers on a “first come, first served” basis, after Platinum & Gold Sponsors.

** On a “first come, first served” basis.

We guarantee market exclusivity to Platinum, Gold, Silver and Bronze sponsors.

BRONZE SPONSORSHIP SEK 50.000 – LIMIT 10 Companies

<p>EXPOSURE CONFERENCE</p>	<ul style="list-style-type: none"> ▪ Market sector exclusivity as bronze sponsor of the conference
<p>EXPOSURE EXHIBITION</p>	<ul style="list-style-type: none"> ▪ 3 sqm raw space (1x3) in the exhibition area – with priority* choice of location ▪ 1 complimentary full registration fees to the conference (excl. farewell dinner) ▪ 1 exhibitor’s complementary registrations (<i>access to exhibition, conference catering in exhibition, welcome reception, name badge – excl. conference program and dinner</i>) ▪ Possibility to buy additional exhibition space at reduced cost, 2500 SEK/sqm
<p>LOGO ACKNOWLEDGEMENTS <i>i.e. company logo and nature of sponsorship featured</i></p>	<ul style="list-style-type: none"> ▪ On the home page of the conference website (already online > long exposure) + company profile description in one of the subpages (max. 500 char) and a URL link to your company website ▪ On conference APP ▪ On all marketing collaterals, printed and/or digital (eg. conference brochure/ booklet, final program) ▪ On conference backdrops/ display panels in the conference area during the conference
<p>ADVERTISING OPPORTUNITIES</p>	<ul style="list-style-type: none"> • Mention in any advertisements, press releases and media alerts promoting the event, including ICOLD 2023 Social Media channels • Bag insert into conference bag - a single flyer (maximum 1 page)
<p>ADDITIONAL BENEFITS</p>	<p>First** choice for ONE of the following 3 BRONZE benefits:</p> <ul style="list-style-type: none"> ▪ 1 complimentary seat at Farewell Dinner ▪ Possibility to host one of the six conference networking coffee breaks ▪ Bag insert into conference bag – company souvenir/ give-away

* *Exhibition space allocation will be made by the conference organisers on a “first come, first served” basis, after Platinum, Gold & Silver Sponsors.*

** *On a “first come, first served” basis.*

EXHIBITION AND OTHER SUPPORTING OVERVIEW

EXHIBITION AND OTHER SUPPORTING OPPORTUNITIES				
EXHIBITION	LUNCH & COFFEE BREAKS	CHARGING STATIONS SPONSORSHIP	VOLUNTEERS T-SHIRTS SPONSORSHIP	BAG INSERT
<p>SEK 4.000 per sqm equivalent to ~400€/sqm</p> <p>NO LIMIT</p>	<p>Coffee break SEK 50.000 per slot equivalent to ~5.000€</p> <p>Lunch break SEK 75.000 per slot equivalent to ~7.500€</p>	<p>SEK 50.000 equivalent to ~5.000€</p> <p>LIMIT TO 3 COMPANIES non-exclusivity</p>	<p>SEK 40.000 equivalent to ~4.000€</p> <p>LIMIT TO 2 COMPANIES non-exclusivity</p>	<p>SEK 10.000 equivalent to ~1.000€</p> <p>LIMIT TO 5 COMPANIES market exclusivity</p>
<p>Good EXPOSURE in the conference hall and exhibition area</p> <p>Very good LOGO ACKNOWLEDGEMENTS on some of the conference materials</p>	<p>Very good LOGO ACKNOWLEDGEMENTS The sponsor has the opportunity to position appropriate signs (table signs, A-frames) in the popular catering areas during the chosen coffee- or lunch-break slot.</p>	<p>Very good LOGO ACKNOWLEDGEMENTS on the charging stations</p> <p>Very good LOGO ACKNOWLEDGEMENTS on some of the conference materials</p>	<p>Very good LOGO ACKNOWLEDGEMENTS on volunteers' t-shirts</p>	<p>Very good LOGO ACKNOWLEDGEMENTS on bag insert</p>

EXHIBITION OPPORTUNITIES

An exhibition will be held in direct connection to the session halls alongside the main days of the conference (June 2023), featuring a mix of local and overseas exhibitors from the private and public sectors.

ICOLD 2023 offers interesting exhibiting opportunities in the Hall D and E area.

- You could also purchase one of our pre-packaged booth solutions below, between 6 sqm (2x3) and 9 sqm (3x3), you can book several booths for a larger booth.
- Book raw space (minimum 6sqm) at the cost of SEK 4.000 per sqm. Make it bigger, if you wish, and add necessary furniture.



STANDARD 3X2 booth

**PACKAGE "MINI" all incl:
SEK 36.000 excl VAT**

Two open sides, includes:

Electricity	1 stool & 1 coffee table
2 chairs	5 back walls, Alu
4 spotlights (LED)	1 brochure display
1 high table	



EXCLUSIVE 3X3 booth

**PACKAGE "EXCLUSIVE" all incl:
SEK 46.000 excl VAT**

Two open sides, includes:

Electricity	1 stool & 1 coffee table
3 chairs	7 back walls, Alu
5 spotlights (LED)	1 brochure display
1 high table	1 info desk

Each "package exhibitor" will also have:

- 2 exhibitor badges (access to the exhibition, coffee and lunch breaks, welcome reception, City tour)
- Company name among the list of exhibitors on the conference website
- Company name in the list of exhibitors in the final programme
- Company name on display panels in the conference area during the conference

! The stands in the pictures are extra equipped with monitor, company name and flower. This can be booked and added from the venue. Please visit <https://monterservice.com/english/>

RAW SPACE minimum 3x2

**Raw space
SEK 4.000/sqm excl VAT**

Each "raw space exhibitor" will also have the following include per 6 sqm:

- 1 exhibitor badges (access to the exhibition, coffee and lunch breaks, welcome reception, City tour)
- Company name among the list of exhibitors on the conference website
- Company name in the list of exhibitors in the final programme
- Company name on display panels in the conference area during the conference

ADDITIONAL EXHIBITOR BADGES

SEK 2.500/badge excl VAT

Exhibitor badge give access to the exhibition, coffee and lunch breaks, welcome reception, City tour. (for access to the full program please register as a delegate)

**EXHIBITION SHELL SCHEME
BOOTH AND STAND MATERIAL**

Our logistic partner Meetx, together with Svenska Mässan, will support exhibitors with the setting up of purchased exhibition space (order of furniture and other materials, etc). Have a look at our website for more information: <https://shop.monterservice.com/en/Shop/999999-36189/Monterservice>

SPONSORS & EXHIBITORS AREA

The conference will be located in the Congress hall and extend itself to meeting rooms in the H, G, J and R-areas. The exhibition area will be in Hall D and E and will welcome delegates to the exhibition. Lunches, coffee breaks and refreshment points will be located in different spots to maximize the amount of time delegates spend in the exhibition areas and facilitate interactions. The floorplan on the conference website is preliminary and will be constantly updated.

FLOOR PLAN AND ALLOCATION OF EXHIBITION SPACE

Exhibition space allocation will be made by the conference organiser on a “first come, first served” basis (based on signed agreement). Platinum, Gold & Silver Sponsors will have priority. The floor plan will be ready during the spring 2023, when we have most companies signed and we can optimise the space.

EXHIBITION HOURS - PRELIMINARY JUNE 11 – JUNE 15

Installation	Saturday June 10	08:00-18:00
Installation	Sunday June 11	08:00-11:30
Exhibition opening times	Sunday June 11	12:00-18:00
Exhibition opening times	Monday June 12	Conference hours
Exhibition opening times	Tuesday June 13	Conference hours
Exhibition opening times	Wednesday June 14	08:00-13:00
Dismantling	Wednesday June 14	13:00-18:00
Dismantling	Thursday June 15	07:00-16:00



Site Map



TERMS AND CONDITIONS

SPONSORSHIP & EXHIBITION

CONDITIONS OF PAYMENT

FOR EXHIBITORS

100% of the total fee will be invoiced once the attached signed Sponsorship & Exhibition Contract has been received and confirmed. All payments must be received in full within 30 days. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

FOR SPONSORS

50% of the total fee will be invoiced once the attached signed Sponsorship & Exhibition Contract has been received and confirmed.

The remaining 50% will be invoiced in January 2023. All payments must be received in full within 30 days. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable. Social events are subject to VAT for all countries.

PRODUCTION COSTS

Production costs, where applicable, are the responsibility of the Sponsor or Exhibitor. The conference organizer ICOLD 2023 will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of sponsored items at ICOLD 2023. Late deliveries, if accepted, may also attract late fees.

REFUND AND CANCELLATION POLICY

The Exhibition and Sponsorship contract is binding, no cancellation possible after signed contract.

ASSIGNMENT OF EXHIBITION SPACE/ ELIGIBILITY FOR EXHIBITION

Organizations wishing to apply for exhibition space must follow the standard criteria that only products and services in connection to the topic of the conference are allowed to be presented. The distribution of promotional materials is limited to the Exhibitor's rented area. Signs and banners at booths have to be directly linked to the name of the Exhibitor. It is strictly prohibited to distribute or place products and/or printed matters of a company that is not a Sponsor or Exhibitor. The Conference Organizer can interrupt any kind of promotion, which in their opinion could damage the Conference.

Exhibition space may be used only for exhibiting and advertising the Exhibitor's own products, not for the sale of any products. Any orders for products which are taken must be in accordance with regulations covering such orders. Advertising materials may be distributed only within the stand area. Companies

that are not Sponsors or Exhibitors may not advertise in any form in the exhibition hall, in the entrances to the exhibition hall, or anywhere else in the Conference venue.

Sponsors and Exhibitors are required to check and ensure their own compliance with the relevant codes and regulations about advertising in Sweden and any other applicable rules and regulations from their home country.

The Conference and its organizers will not accept any responsibility for non-compliance. All house rules at the venue will apply and be enforced. Exhibitors are fully liable for damages caused to third parties and property. All Exhibitors are recommended to have comprehensive third party liability insurance for their stands.

AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS

All matters not covered in these regulations, in general, in the Terms and Conditions, or in other ICOLD 2023 publications are subject to the decision and control of the Conference Organizers. The Conference Organizers reserve the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organizer.

These terms and conditions may be amended at any time by the organizer, and all amendments so made shall be binding on Exhibitors/Sponsors equally with the foregoing terms and conditions.

SAFETY AND TECHNICAL REGULATIONS AT SVENSKA MÄSSAN

Attached to this invitation and contract is "the Safety and Technical regulations at Svenska Mässan", please read them carefully to understand and agree to what rules that apply to the conference venue. [Link to "the Safety and Technical regulations at Svenska Mässan"](#)

EXHIBITOR INSURANCE – SVENSKA MÄSSAN

It is obligatory to have exhibitor insurance, including liability insurance, as an exhibitor at the Svenska Mässan premises. Proof of insurance cover must be presented to Svenska Mässan upon request. If exhibitors do not have their own liability insurance, Svenska Mässan will charge you their own exhibitor insurance, which includes liability insurance. If an exhibitor has their own insurance, including liability insurance, and can produce an insurance policy, the exhibitor can decline Svenska Mässan's insurance.

FINAL STIPULATIONS

In the event that the Conference cannot be held or will have to be changed due to events beyond the control of the Conference Organizers (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Conference Organizers, the Conference Organizers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc.



SPONSORSHIP & EXHIBITION CONTRACT

THE ICOLD 2023 ANNUAL MEETING 11-15 JUNE, GOTHENBURG, SWEDEN

Company Name

(as presented on website and in printed material)

Invoice Address

PO. Number (if required)

Postal Code

City

Country

Name Authorized Signatory

Name Contact Person

Telephone

Mobile

E-mail

VAT Number

Company www address (will be linked from ICOLD2023 website)

Please choose from the Categories of Sponsorship, Exhibition and other Opportunities below.

PLATINUM SPONSOR SEK 400.000

(limit to 2 companies – market exclusivity)

Choose **one** preferred additional benefit:

Corporate video shown at Opening Ceremony (up to 3 minutes)

Speaking opportunity at Farewell Dinner (up to 10 mins)

Sponsor of lanyards. Lanyards are worn by every registered delegate. To be produced and provided by sponsor – approx. 1.000-1.500

FULLY BOOKED

GOLD SPONSOR SEK 250.000

(limit to 4 companies – market exclusivity)

Choose **one** preferred additional benefit:

2 complimentary seats at Farewell Dinner

Speakers Corner: possibility to have 10 minutes free speaking time on one day of the conference

Possibility to host one of the three conference networking lunch breaks

SILVER SPONSOR SEK 100.000

(limit to 8 companies – market exclusivity)

Choose **one** preferred additional benefit:

1 complimentary seat at Farewell Dinner

Possibility to host one of the six conference networking coffee breaks

Bag insert into conference bag – company souvenir/ give-away

BRONZE SPONSORSHIP SEK 50.000

(limit to 10 companies – market exclusivity)

Choose **one** preferred additional benefit:

1 complimentary seat at Farewell Dinner

Possibility to host one of the six conference networking coffee breaks

Bag insert into conference bag – company souvenir/ give-away

EXHIBITION PACKAGE MINI SEK 36.000

6 sqm (3x2 metres)

EXHIBITION PACKAGE EXCLUSIVE SEK 46.000

9 sqm (3x3 metres)

RAW /ADDITIONAL EXHIBITION SPACE SEK 4.000/sqm

Subject for availability

sqm á 4.000 SEK

OTHER SUPPORTING OPPORTUNITIES

Coffee break SEK 50.000/slot

Lunch break SEK 75.000/slot

Charging stations sponsorship SEK 50.000

Volunteers T-shirt sponsorship SEK 40.000

Bag insert SEK 10.000

Additional exhibition badge SEK 2.500/badge

Qty of badges:

All prices are excl. VAT

Having signed below, we hereby agree to be a Sponsor or Exhibitor at the ICOLD 2023 conference in accordance with the choices made above and the descriptions, terms and conditions stipulated in the Invitation to Sponsorship & Exhibition We have also read and agrees to “the Safety and Technical regulations at Svenska Mässan”.

Date

Signature (by Authorized Signatory)

Return this form to: icold2023@meetx.se